

# SMDO25

**SOUTH METRO DEVELOPMENT OUTLOOK CONFERENCE**

CELEBRATING FOR OVER 20 YEARS!

*Sponsorship Packages*



## About THE EVENT

The 23rd annual South Metro Development Outlook (SMDO) conference on Wednesday, February 19, 2025, provides a valuable platform for professionals to engage in discussions that shape the future of the South Metro region. Drawing 700-800 attendees annually, SMDO is the largest event of its kind in metropolitan Atlanta, bringing together leaders from Clayton, Coweta, Douglas, Fayette, Fulton, Henry, and the City of Atlanta. This year's conference will cover key topics including affordable housing, artificial intelligence, transit, economic forecasts, and regional growth projections. Attendees will benefit from networking with elected officials, industry experts, and community leaders, fostering collaboration and innovation.

Sponsoring SMDO25 gives your organization direct access to a diverse audience shaping South Metro's future. Your brand will gain visibility among hundreds of decision-makers, including public officials and private sector leaders, aligning your business with the region's growth. Sponsorship also demonstrates your commitment to sustainable development and economic progress in one of Georgia's fastest-growing regions. With a two-decade track record of success, SMDO offers sponsors the chance to enhance visibility and build lasting relationships while contributing to the development of a thriving community.

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OUTLOOK CONFERENCE

## Sponsorship Packages

### PRESENTING SPONSOR LEVEL \$15,000

THIS SPONSORSHIP CATEGORY HAS TWO AVAILABLE SLOTS

- Fifteen (15) conference passes
- Opportunity for a company representative to be a speaker or panelist during a session
- Appear in the SMDO welcome video with TCF Managing Partner, Michael Hightower
- Sponsor recognition during the Opening Session
- Opportunity to provide branded giveaways for conference registrants (*minimum quantity 300*)
- Top-level logo placement on the conference website with an active link to your company's website
- Top-level logo inclusion on all printed and digital marketing materials
- Top-level logo inclusion in the conference program
- Top-level logo placement on the conference slideshow presentation as Presenting Sponsor on the registration landing page
- Logo featured on conference digital invitation, sent to over 10,000 people
- A minimum of four (4) mentions during the conference
- Booth in a prominent location in Exhibit Hall
- Company featured in all media releases
- Access to a private meeting room to take calls or brief meetings

### PREMIER SPONSOR LEVEL \$10,000

THIS SPONSORSHIP CATEGORY HAS SIX AVAILABLE SLOTS

- Twelve (12) conference passes
- Opportunity for a company representative to be a speaker or panelist during a session
- Sponsor recognition during Opening Session
- Opportunity to provide a 30-second pre-recorded promotional video to be played during the Opening Session
- Opportunity to provide branded giveaway bags for conference registrants (*minimum quantity 300*)
- High-level logo placement on the conference website with an active link to your company's website
- High-level inclusion on all printed digital marketing materials
- High-level inclusion in the conference program
- High-level logo placement on conference slideshow presentation as Premier Sponsorship on the registration landing page
- High-level logo featured on conference digital invitation, sent to over 10,000 people
- A minimum of three (3) mentions during conference
- Booth in a prominent location in Exhibit Hall
- Company featured in all media releases
- Access to a private meeting room to take calls or brief meetings

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### **COLLABORATING SPONSOR LEVEL \$7,500**

- Ten (10) conference passes
- Opportunity for a company representative to be a speaker or panelist during a session
- Sponsor recognition during Opening Session
- Opportunity to provide branded giveaways to conference registrants (minimum quantity 300)
- Prominent logo placement on the conference website with an active link to your company's website
- Prominent logo on all printed and digital marketing materials
- Prominent recognition in the conference program
- Logo placement in Lobby
- A minimum of two (2) mentions during conference
- Booth in Exhibit Hall

### **CONNECTING SPONSOR LEVEL \$5,000**

- Six (6) conference passes
- Sponsor recognition during the opening session
- Opportunity to provide branded giveaways for conference registrants (minimum quantity 300)
- Logo placement on the conference website with an active link to your company's website
- Logo on all printed and digital marketing materials
- Recognized in the conference program
- Logo placement in Lobby
- Booth in Exhibit Hall

### **CONTRIBUTING SPONSOR LEVEL \$2,500**

- Four (4) conference passes
- Opportunity to provide branded giveaways for conference registrants (minimum quantity 300)
- Recognized in conference programs
- Booth in Exhibit Hall (space permitting)

To learn more about 2025 sponsorship opportunities, email us at [smdo@tcfatl.com](mailto:smdo@tcfatl.com) or call 404-684-7031.

[WWW.SMDOCONFERENCE.COM](http://WWW.SMDOCONFERENCE.COM)

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## SOUTH METRO DEVELOPMENT OUTLOOK CONFERENCE

## SPONSORSHIP FORM

Wednesday, February 19, 2025 | 7:00 AM - 2:00 PM

Georgia International Convention Center

Yes! I would like to Sponsor at the following Sponsorship Level:

Presenting Sponsorship **\$15,000**

Premier Sponsorship **\$10,000**

Collaborating Sponsorship **\$7,500**

Connecting Sponsorship **\$5,000**

Contributing Sponsorship **\$2,500**

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

Number of Attendees \_\_\_\_\_

### PAYMENT METHOD

Check Enclosed **Make checks payable to: South Metro Development Outlook**

Credit Card Please charge my:  Visa  Master Card  American Express

Name on Card \_\_\_\_\_ Credit Card # \_\_\_\_\_

Expiration \_\_\_\_\_ Security Code \_\_\_\_\_ Signature \_\_\_\_\_

### PLEASE RETURN THIS FORM TO [SPONSORSHIPS@SMDOCONFERENCE.COM](mailto:SPONSORSHIPS@SMDOCONFERENCE.COM)

For assistance regarding the South Metro Development Outlook Conference 2025.

Please contact Brian Hightower at (404) 684-7031 or [sponsorships@smdoconference.com](mailto:sponsorships@smdoconference.com)

South Metro Development Outlook Conference  
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